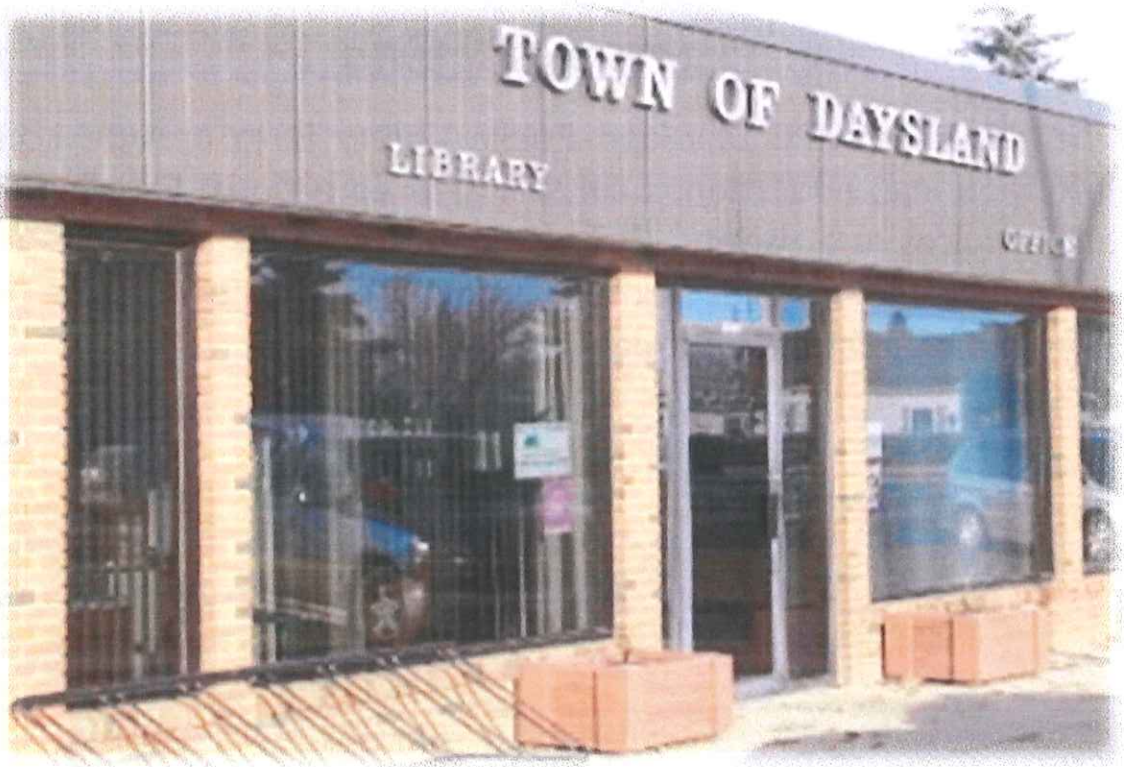


DAYSLAND PUBLIC LIBRARY



PLAN OF SERVICE 2011 - 2016

Daysland Public Library

PLAN OF SERVICE

MISSION STATEMENT

The mission of the Daysland Public Library is to provide access to informational, educational, cultural and recreational library materials and services in a variety of formats and technologies; to respond to the public library needs of the community; and to uphold the public's freedom of access to information.



Daysland Public Library History

Established: 1973

The organizational meeting of the Public Library of the Town of Daysland was held at the high school on March 26, 1973. The library approached local groups and the town council for donations. Alberta Culture Library Services matched the amount of money raised locally and the high school provided free space. Some books were donated and one lot of second hand books was purchased to begin the collection. Unfortunately, nobody came! Was it too far out of the way? What could be done to attract patrons?

The very supportive town council offered the former lock-up in the town office building, and the library moved there. It was a long narrow room with a jail cell at one end, which proved to be quite a conversation piece. The place was filthy but the ladies organized a work bee, the men put shelves, and the books were put in place. The library, run entirely by volunteers, was in business! The library's collection grew with a few purchases and many donated books. National Film Board films were available and the library presented a regular program of films at the school for many years.

The town council remodelled the building and provided more space for the growing library. In May of 1980, the town office moved to a new building on Main Street, taking the library with it to bright new quarters in the same building. It was a big job to move all those books, shelves, and furniture to new place, but the result was worth it. The official opening of the Library was held on June 11, 1980.

Over time the collection has grown steadily to roughly 9000 books. Daysland Library joined Parkland Regional Library and is now part of The Alberta Library, providing access to books in more than 290 Alberta libraries. Three computer stations with free high speed internet are available for public use. DVDs, audio books, and world language books are only a few of the services available at the library. Programs include a Book Club, Story Time for pre-schoolers, and the Summer Reading Program for the youth.

5 Year Planning Process

- A presentation was made by Parkland Regional Library consultants on September 2, 2010 to the Daysland Public Library Board on how to approach the writing of our Plan of Service.
- The Daysland Library Board met to identify all interest groups in the town and surrounding area. They also consulted the Town of Daysland Municipal Sustainability Plan 2009 – 2014 for additional input.
- From this list two groups were chosen to be our focus groups: seniors and youth.
- A Planning Committee was chosen to meet with these seniors and Youth Groups to find out their wants and needs.
- The Planning Committee then presented these responses to the Board.
- From the responses the Board chose Three Service Responses that the Library was capable of providing.

#1 Service Response

Stimulate Imagination: Reading, Viewing, and Listening for Pleasure

Goal: Our goal is to provide the people of Daysland and area with the resources they need for their reading, viewing, and listening pleasure.

Objective: Our objective is to have a 10% increase in overall circulation by 2016.

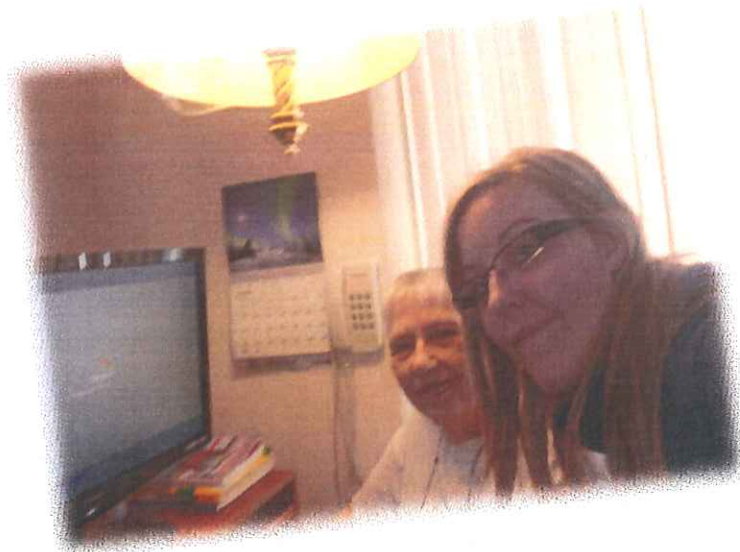
Strategies:

Provide at our library, the senior residence, and the drop-in centre:

- A variety of reading materials to appeal to the people of Daysland and area
- Large print books
- Audio books

Continue to increase the DVD collection, both adult and children's.

Consult with the people of Daysland and area to determine the kinds of materials they wish to read, listen to, and view. This will be done informally through face-to-face conversations, observing the kinds of titles requested through interlibrary loans, as well as via a survey.



#2 Service Response

Connect to the Online World: Public Internet Access

Goal 1: Our goal is to ensure that the people of Daysland and area use high speed internet access for purposes of business, employment opportunities, communication, and recreation.

Objective: Our objective is to increase use of library computers by 20% by 2016.

Goal 2: Our goal is to provide seniors with the resources they need to take advantage of the opportunities offered by the internet.

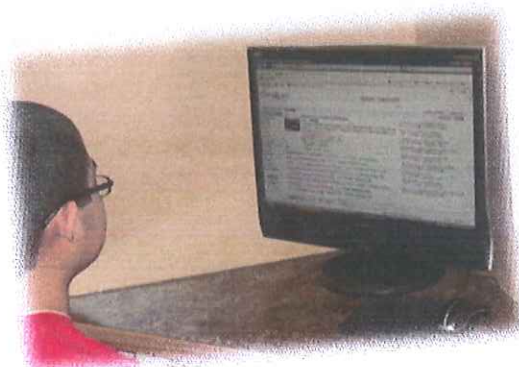
Objective: Our objective is to train at least 10 seniors annually on the use of computers in general and internet usage.

Strategies:

Provide computers and computer consulting services at the library, the senior residence, and the drop-in centre.

Continue to advertise the accessibility of the computer use at the Daysland Public Library through:

- School newspaper
- Town News
- Word of mouth
- Posters



#3 Service Response

Visit a Comfortable Space: Physical and Virtual Spaces

Goal: Our goal is to provide a safe and enjoyable place for youth of all ages to access a wide selection of programs, books, DVD's, and learning resources.

Objective: Our objective is to increase the number of participants in youth programs by 15% by 2016.

Strategies:

To host:

- Story time programs for pre-schoolers
- Summer program for grade school youth
- Teen movie nights
- Specialty nights: i.e. Pinkalicious dress-up party
- School book talks



